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Public/Private Partnerships in Oregon

Portland, OR • October 16, 2012

Faculty

Moderator:

Mary Hanlon

Northwest Community Capital Fund

Dina Alexander

Radler White Parks & Alexander LLP

Matthew E. Brown

Loci, Inc.

Peter Mohr

Tonkon Torp LLP

Katherine Schwab

Wedbush Securities Inc.

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Discover how to navigate the minefields of public/private partnerships with ease.

The use of public-private partnerships and other alternative economic development incentives is increasing as governments look for creative ways to increase development. In today's environment it is important to be armed with the most recent information so you can make every dollar count. We will show you how to overcome any obstacles you may encounter – including issues surrounding municipal bond financing. Whether you are new to the field or have years of experience, you will walk away with the ability to confidently handle every challenge you face.

Benefits for You

- Grasp the key essentials of state and federal tax incentives
- Explore case studies from seasoned professionals
- Get valuable information on how PPPs work
- Understand ways to finance public infrastructure in times of state and local government budget constraints



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Seminar Agenda

8:30 AM – 9:00 AM	Registration	Funding Programs/Tax Incentives — Mary Hanlon
9:00 AM – 10:10 AM	Principles for Forming, Drafting, and Implementing Public/Private Partnerships; South Waterfront Case Study (Part I) — Dina Alexander and Matthew E. Brown <ul style="list-style-type: none">• When Does a Public/Private Partnership Make Sense?• Principles for Structuring a Public/Private Partnership• Negotiating With Public Bodies• Getting It Done-Working With Your Partners Once You've Come to an Agreement	<ul style="list-style-type: none">• Types of Public/Private Partnerships• Federal, State and Local• Requirements
10:10 AM – 10:25 AM	Break	Benefits of Public/Private Partnerships <ul style="list-style-type: none">• Pro's and Con's• Considerations• The Future Of
10:25 AM – 11:35 AM	Principles for Forming, Drafting, and Implementing Public/Private Partnerships; South Waterfront Case Study (Part II) — Dina Alexander and Matthew E. Brown <ul style="list-style-type: none">• Background and Context• Structure of the South Waterfront Development Agreement• Financing Tools Used• Transportation Infrastructure and Issues• Unique Aspects of the Public/Private Partnership• Common Misconceptions	Municipal Bond Financing for the Public and Private Sector — Katherine Schwab <ul style="list-style-type: none">• Overview of Municipal Bonds• Bonds for General Government Projects• Industrial Development Revenue Bonds• Hot Topics
11:35 AM – 12:35 PM	Lunch (On Your Own)	Break
12:35 PM – 1:50 PM	Overview of Existing State and Federal	Federal Funding of Public Water Infrastructure — Peter Mohr <ul style="list-style-type: none">• Background• Federal Funding Today• Public Water Infrastructure: Going Down the Drain?• The 112th Congress: Current Options for Funding Water Infrastructure• Future Considerations
1:50 PM – 3:00 PM		
3:00 PM – 3:15 PM		
3:15 PM – 4:30 PM		

Presented By:

Dina Alexander

- Founding partner of Radler White Parks & Alexander LLP
- Member of the firm's Corporate and Real Estate Practice Groups
- J.D. degree, Willamette University College of Law; B.A. degree, University of Washington
- Can be contacted at 971-634-0203 or dalexander@radlerwhite.com

Matthew E. Brown

- Founder of Loci, Inc.
- Planner, urban designer and real estate developer
- Focuses on planning and delivery of mixed-use urban neighborhoods and infrastructure, emphasizing placemaking and sustainability
- B.S. degree, Cornell University
- Can be contacted at 503-341-3794 or matt@loci.us.com

Mary Hanlon — Moderator

- NWCCF, executive director providing investment capital and financing expertise to support the development of economically self-sufficient, distressed communities

- Can be contacted at 503-539-2880, maryhmch@aol.com or www.hanlondevelopment.com

Peter Mohr

- Of counsel with Tonkon Torp LLP and member of the firm's Energy and Environmental and Natural Resources Practice Groups
- Practice focuses on helping public and private sector clients in matters involving water quality and water rights permitting, compliance, protection and transactions
- J.D. degree, Vermont Law School; B.A. degree, Connecticut College
- Can be contacted at 503-802-5759 or peter.mohr@tonkon.com

Katherine Schwab

- Senior vice president with Wedbush Securities Inc.
- Investment banker for more than two decades
- Lead banker for the League of Oregon Cities and Association of Oregon Counties' Financing Program
- Can be contacted at 503-471-6798 or Katie.schwab@wedbush.com

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Where Is It?

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Who Should Attend?

This seminar is designed for attorneys, business owners, presidents, vice presidents, directors, economic development agency officials, finance directors, CPAs, accountants, bankers, developers and other government officials.

GENERAL INFORMATION:

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- If you need special accommodations, please contact us two weeks in advance of the program.
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