# Employer's HIPAA Privacy and Security Responsibilities

Live Webinar

August 22, 2013 • 1:00 PM - 2:30 PM EST



New mandates under HIPAA create obligations for employers.

Personal and company confidential data, exceedingly valuable assets, are under siege. Organizations across the country and locally have experienced significant data breaches resulting in unauthorized access to a vast amount of personal and company confidential information. At the same time, technology continues to advance rapidly, permitting larger and larger quantities of information to be maintained, accessed, and transmitted with the push of a button or downloading seeming harmless software. In this environment, with increasing demands for higher productivity and greater access to information, particularly in the legal field, companies continue to struggle to meet those demands while at the same time protecting confidential personal and company information.

Attend this live webinar to gain a better understanding about developments in federal and state privacy and data security laws, particularly the expansion of HIPAA under the new regulations effective in September 2013. In addition, this live audio conference will include a discussion of some preventive strategies and steps companies can take to address this emerging issue affecting all of us.

### **Learning Objectives:**

- You will be able to review privacy and security in the workplace.
- You will be able to discuss ARRA amendments to HIPAA.
- You will be able to explain developing a data privacy and security plan.
- You will be able to identify changes from HITECH Act.

# Overview of Privacy and Security in the Workplace

- Compare and Contrast Privacy and Security
- Overview of Competing Concerns for Employers and Employees
- · Overview of Recent Developments

### **HIPAA Privacy and Security**

- HIPAA Basics Revisited
  - Who Is a Covered Entity?
  - What Is Protected Health Information, Employment Records Exception?
- · ARRA Amendments to HIPAA
  - Breach Notification Requirements
  - Business Associates
  - State Attorney General Enforcement
  - Increased Enforcement

# **Data Security Generally**

• What Are the Risks Driving the Law?

- What Kind of Information Requires Protection?
- New State Laws Mandate Protection of Personal Information
  - Affirmative Obligations to Protect
  - Social Security Numbers
  - Breach Notification
  - Record Destruction
- Developing a Data Privacy and Security Plan
  - Risk Assessment
  - Policy Drafting
  - Implementation

### **Changes From HITECH Act**

- Business Associate Changes
- · Marketing and Fundraising
- Right to Receive Electronic Copies of PHI
- Revised NPP
- · Modified Authorizations
- Other Enhancements
- Changes to Enforcement Rule

## Mark R. Waterfill Benesch Law Firm

- Partner with Benesch Law Firm's Labor & Employment and Litigation Practice Groups
- Widely recognized in the field of employment law and focuses on litigating commercial disputes
- Has handled first-chair responsibility in several complex litigation matters ranging from class-action overtime and age discrimination cases to securities fraud, breach of contract and federal racketeering matters
- Lecturer on various topics related to employment law
- · Listed, Indiana Super Lawyers
- Former chair of the Indiana State Bar Association Section on Labor and Employment Law
- J.D. degree, Indiana University School of Law-Bloomington; B.S. degree, magna cum laude, Hanover College in Indiana

# \$209 PER ATTENDEE

Receive an additional manual and CD package of this program for only \$69!

# **Employer's HIPAA Privacy and Security Responsibilities**

Live Webinar ID: 392102 • August 22, 2013 • 1:00 PM - 2:30 PM EST **Live Webinar Tuition** (Includes Free Downloadable Manual With Attendance) Yes! I would like to attend. (\$209 per person) Yes! I would like the Best Value discount. (\$278 per package [\$209] plus CD recording [\$69\*] of this live webinar) Yes! I would like to become an HR Resource Silver Member (\$495) and attend for FREE! I am unable to attend but I am interested in: CD/Manual Package\* (\$209 per package) **Amount Enclosed** Tuition Subtotal Shipping & Handling (\$8.95 first item, \$3.00 each additional) \_\_\_ Sales Tax (If tax-exempt, please include your certificate.) \*Add \$8.95 shipping & handling plus applicable sales tax to product orders. Please allow four to six weeks after the date of the live webinar for delivery. **Payment Information** Total amount enclosed \$ Check enclosed payable to Lorman Education Services Charge to credit card \_\_ AE \_\_MC \_\_VISA Signature \_\_ Card number **Names of Attendees** PRIORITY CODE NAME TITLE **EMAIL** NAME TITI F FMAII **Firm Information** FIRM NAME ADDRESS CITY STATE ZIP CODE TELEPHONE WEBSITE Approving Manager NAME

# **Continuing Education Credit:**

- CLE\*
- CPE 1.5
- HR Certification Institute 1.50
- HRPD 0.5

For detailed credit information visit us at <a href="https://www.lorman.com/ID392102">www.lorman.com/ID392102</a> or contact us at 866-352-9540.

\*Visit <u>www.lorman.com/ID392102</u> for a complete list of states approved.

# **How Do I Register?**

**EMAIL:** customerservice@lorman.com **WEBSITE:** <u>www.lorman.com/ID392102</u>

TELEPHONE: 866-352-9539 FAX: 715-833-3953

MAIL: Mail this form with payment information to: Lorman Education Services Dept. 5382, P.O. Box 2933 Milwaukee, WI 53201-2933

**SEMINAR ID: 392102** 

# Who Will Be There?

This live webinar is designed for human resource managers, benefits and payroll professionals, business owners and managers, compliance officers, presidents, vice presidents, controllers and attorneys.

# **HR Resource Membership Information**

Lorman has partnered with HR Resource to offer a training and development website dedicated to HR Professionals. Become a Silver member of HR Resource and receive 2 free live webinars, unlimited on demand webinars and 25% off seminar registrations! Annual membership is only \$495.

Join today and start saving immediately!

Visit www.lorman.com/ID392102 for more info!

© 2013 Lorman Education Services. All rights reserved. GENERAL INFORMATION:

This live webinar may be recorded by Lorman.

TITLE

• If you need special accommodations, please contact us two weeks in advance of the program.

EMAIL

• Lorman Education Services is not approved to offer self-study CPE credit for accountants; therefore, no CPE will be given for this program if ordered as a self-study package.

CANCELLATIONS: Substitute registrants can be named at any time. A full refund, less a \$20 service charge, will be given if notification is given six or more business days in advance. Notification of less than six business days will result in a credit that can be applied to any Lorman product or service. If you do not cancel or attend, you are responsible for the entire payment.

Attend for FREE
When You Become
a Silver Member of
HR Resource

